



PHOTO CONTEST GUIDELINES

Our photography competition will consist of two halves:

- A print-ready half, judged by photography professionals from Wyoming.
- A website version, with voting conducted via our website (www.wyolifestyle.com) to determine a People's Choice Winner.
- Competitors do NOT need to appear at the festival to participate, however there will be opportunities for learning & networking – and definitely will be a great experience!

Competition will proceed as follows:

- Deadline for submissions: May 1
- Judges will evaluate images digitally & determine the top 10 in each category.
- These top 10 images will be printed professionally and displayed throughout the festival. *This is a mandatory portion of participation in the competition.*
- These top 10 images will be part of a silent auction with 50% of the final auction price going to the entrant. *This is a mandatory portion of participation in the competition.*
- A portion of remaining proceeds will go to Black Dog Animal Rescue of Southeast Wyoming.
- ALL images will be compiled into a digital presentation which will be viewable throughout the festival events.
- Winners announced: May 31, 2014

Prizes:

- **1st Place Winners, all categories:** \$100 cash + award; publication in future feature on 2014 competition winners to appear in *Wyoming Lifestyle Magazine*
- **2nd Place Winners, all categories:** \$50 cash + award; publication in future feature on 2014 competition winners to appear in *Wyoming Lifestyle Magazine*
- **People's Choice Winner:** \$100 cash + award; publication in future feature on 2014 competition winners to appear in *Wyoming Lifestyle Magazine*

Categories:

- **Portrait:** Any image that includes people in a non-active setting – including but not limited to: wedding, senior, family, baby, maternity, boudoir, beauty/fashion, commercial head shots, etc. **You are responsible for all model, property, etc. releases. See legal description below.**
- **Landscape:** Any outdoor scenic image that does not include people, animals, or activities.
- **Wildlife:** Any image that includes an animal/living non-human of any type involved in non-active events, including but not limited to wild game, birds, fish, farm/ranch animals, pets, insects, etc. A bear roaming a field = a wildlife entry. A horse in a rodeo event = a sports entry.



- **Sports:** Any image that includes people and/or animals in active events, including but not limited to rodeo, sporting events held year round, fishing, hunting, non-rodeo horseback riding, etc. **You are responsible for all model, property, etc. releases. See legal description below.**
- Photographers may enter one image per category; photographers may enter one category only or a max of all four categories
- Cost per entry = \$15
- Enter all 4 categories, 1 image per category = \$50

Entry submission guidelines

- Registration forms may be submitted: Via email with original signature to editor@wyolifestyle.com; via Dropbox with original signature via publisher@wyolifestyle.com; via snail mail to PO Box 2083 Laramie WY 82073.
- Entries will be accepted via Dropbox (use email address publisher@wyolifestyle.com) or by snail mail on CD/DVD. Mail discs to: P.O. Box 2083 Laramie, WY 82073
- Each submission must include one print ready image file and one web ready image file. The print and web images must be identical, except for watermarks as per the instructions below. See details below for each file's specifications:

Printed image: File must be submitted with a minimum size of 80 square inches to a maximum size of 400 square inches, with the largest dimension no longer than 20 inches. Images shall be sized to print in either .jpg or .tiff formats with an 8-bit sRGB baseline, NO watermarks please. Digital mats may be used; however the final size of the image must be within the approved final print sizes.

Example: *8 x 10 = 80 square inches*

-- or --

20 x 20 = 400 square inches

Web image: File must be submitted with the longest dimension no longer than 800 pixels, 96 dpi, .jpg files only, MUST ADD watermark in the margin of the image only. The file shall have a .jpg quality setting of 10.

Image label: Name your files as follows: Name_Category_Print size_PRINT or WEB_title of piece (for your print version or your web-ready version of the same image)

Example: *John Doe_Scenic_320_PRINT_Pretty River*

-- or --

John Doe_Portrait_320_WEB_Old Man



Print Sales Program – Please Read Carefully!

PLEASE NOTE that this print sales program is **DIFFERENT** than the printing of finalists' images, their display at the **WLM 2014 Food + Photo Festival** and their sale at silent auction during the **May 31, 2014** gala as detailed above under "Competition will Process as Follows." The print, display & auction of finalists' images is **NOT** optional for participation in the competition. The Print Sales Program **IS** optional.

Print Sales Program

ALL photographers who are entering the competition have the option to participate in the print sales program. All images will be displayed for People's Choice voting on our website – and prints that are available for sale will be offered for purchase via our online store only from May 2 – June 5, 2014. **PLEASE NOTE** that this print sales program is **SEPARATE** from the prints of finalist images made for display during the photography festival in Laramie May 30 & 31, 2014, and offered at silent auction on May 31 at the gala event. This is designed for the individuals who love an image they see in the competition & would like to purchase a print for themselves. It is also designed to help the hobbyist photographer who would like to sell their print with an easy route to making some extra income. These images will be printed professionally through a professional lab of our choice, and shipped via our office to the consumer. Photographers will make commission off the profit of the image (see below). We do not lay claim to the photographer's image or assume its copyright. This is simply a print vehicle for a limited time (until 11 PM MST June 5, 2014).

If you have ANY reservations about the print process, or prefer to channel print sales through your own business, please select to OPT OUT of the print program below. There is no obligation to opt in to participate in the competition. Your decision to opt in or out does not affect the judging of your image(s).

Commission: Prints will be set at the submission print size, between \$30-75 depending upon size of image, and will include the cost of printing. Shipping & sales tax will be added to the consumer's order – Wyoming Weddings, LLC will be responsible for collecting and reporting sales tax. Photographers will receive 75% of the net profit of the image (cost of image minus printing costs). Photographers will be paid **ONCE** for their commission, on June 6, 2014, via check mailed to their specified location on their application.

After June 5, images will be deleted from our website in their entirety (online voting, store, etc.) and prints will **NOT** be offered for sale after that date. Any photographer who would like to continue to sell their print will need to make their own arrangements.

Opt in/out specifications are detailed in the competition registration form.



Legal

- By submitting your registration form to the WLM 2014 Food + Photo Festival competition you are agreeing to the following:
 - The entrant has obtained and has access to all necessary releases (including but not limited to model or property) and agrees to hold Wyoming Weddings, LLC harmless against all claims of liabilities arising out of the display, print, publication, promotion or other use of each image submitted to Wyoming Weddings, LLC.
 - No changes to images will be allowed after submission
 - No refunds will be issued after the entry fee is paid
 - The entrant must have captured and created the original exposure or work
 - The entrant's name shall not appear anywhere in or on the front of the printed work. Watermarks are required on web files, in the margins only.
 - All decisions of the WLM judging panel are final. Judging sheets are not made available to the entrants.
 - All web images will be placed on www.wyolifetsyle.com for voting by the public to determine the People's Choice winner. All web images will be clearly credited online. Entrant agrees to hold Wyoming Weddings, LLC harmless of any online image display quality concerns.
 - All finalist images will be printed and displayed throughout the WLM 2014 Food + Photo Festival, to be held May 30 & 31, 2014 in Laramie, Wyoming
 - All finalist images will part of a silent auction at the gala event on May 31, 2014. Photographers will receive 50% of the final auction price, with a portion of remaining proceeds to go to Black Dog Animal Rescue of Southeast Wyoming.
 - Participation in finalist image print, display and silent auction is a mandatory portion of participation in the competition. All finalist images will be clearly credited throughout the event. Finalists may not dictate print quality, print lab, or any other aspect of the print process. Entrant agrees to hold Wyoming Weddings, LLC harmless of any print clarity or quality concerns.
 - First and second place winners in all 4 categories, and the People's Choice winner, will be published in a future feature article in *Wyoming Lifestyle Magazine*
 - No guarantee of prize is assured of any participant
 - Attendance at the festival on May 30 & 31, 2014 is not required to enter the competition
 - Failure to comply with these rules may result in disqualification of the entry(ies)